



WEB PACKAGE FACT SHEET

Call 028 90929788

Market your business online with a professional Design Package subsidised by the Go for It Programme

What is on Offer?

Package A
(for £50 ex VAT) per year

- Professionally designed logo
- 3 Items of Business Stationery designed (letterhead, business card and compliment slip)
- Static 3 page website with Contact Form
- Email
- Business Directory Listing
- Registration with major Search Engines
- Comprehensive Support and Guidance

Package B
(for £99 ex VAT) per year

- As Package A but including:
- The ability to self manage the content of your website 24/7
 - Website Statistics
 - The ability to integrate with PayPal / eBay

Which Package should I choose? - Package A is most suitable for anybody who wishes to advertise online without spending too much time changing content or updating the information about their business. More suitable to trades such as window cleaning, farming or delivery type businesses.

Package B is suitable for any business that needs to update their website 2 or 3 times a year (or more often) with new photographs, update their services, sell online or announce their latest news / special offers. Trades like Health and Beauty, consultancy or any product based business should make use of this Content Managed Website.

Why should I take up the Offer?

Research from Microsoft found that:

“92% of people check a company’s website before making a purchase”

“For most people, a well designed website conveys greater accessibility (53%), professionalism (41%) and clarity (51%) about what the business offers.”

“56% said they would be more likely to use a small business if they have a professional looking website and email address”

It’s Great Value for Money—your Package is heavily subsidised by the Go for It Programme.

You will always be open for business—your website is visible to customers 24/7. You can even sell online with PayPal and eBAY.

Have a Question?

CALL: 028 90929788 | E-MAIL: info@Sabp-Web.co.uk

VISIT THE WEBSITE: www.Sabp-Web.co.uk



WEB PACKAGE FACT SHEET

Call 028 90929788

How do I find out more or take-up the Offer? - Simply contact the Go for It Web Team on 028 90929788 or by email on info@sabp-web.co.uk

How long does it take for the Package to be produced? - Each Package should be completed within 4 weeks.

I don't understand websites—A team of experienced, helpful and local Account Managers will guide and support you every step of the way to get your website live and how to get the most out of it.

What are the experiences of other clients?

"As far as the service you provide is concerned, having spoken to a number of people who have a website, I feel that your is very good value for money. For anyone unsure of using the service I would offer encouragement, the service I received was friendly and helpful and as the initial outlay is relatively modest, it seems to be a good investment. I was keen to do as much of my own marketing as possible but creating my own website would have been a step too far, I needed considerable help and I got it from your team."

Carol Walters - Support for Learning

"I would certainly recommend that anyone should use your web services. Excellent value for money. Though I cannot quote specific results, due to the present economic situation I suspect, I am confident that because MY website is "out there", I will, due to your product, reap the rewards."

Maurice Cowan, MC Ltd

How long is the offer open for? - For 3 months after your become eligible, as long as budget is still available. Speak to your Business Advisor if you are unsure.

Who builds the Website? - the website is built by Chooboo, a division of Level Seven Creative Ltd, a Web Development that has built over 7,000 websites since 2002 in partnership with Microsoft, BT and Bank of Ireland.

Have a Question?

CALL: 028 90929788 | E-MAIL: info@sabp-web.co.uk

VISIT THE WEBSITE: www.Sabp-Web.co.uk